

SIVAN DAYAN

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614.707.9988

EDUCATION

University of Cincinnati

College of Design, Architecture, Art, and Planning Communication Design Major, Class of 2020

Dublin Coffman High School

Class of 2015

EXPERIENCE

Selbert Perkins Design

Graphic Designer (Co-op)
August 2019 — December 2019

Collaborated on creating a book that documents and updates LAX signage standards.

Designed environmental graphics for a variety of clients, including restaurants, shopping centers, universities, airports, and medical centers.

Anthem! Worldwide

Graphic Designer (Co-op)
May 2018 — August 2018, January 2019 — April 2019

Created both 3D and physical mock ups of packaging.

Collaborated on designing new and updated packaging, digital shelves, coupons, print and web ads, and hot sheets.

Cincinnati Recreation Commission

Graphic Designer August 2018 — December 2018

Graphic Designer (Co-op)
January 2017 — April 2017, August 2017 — December 2017

Created promotional flyers, posters, postcards, t-shirts and web graphics for internal and external programs/events.

Designed logos for CRC initiatives, events, teams, etc.

Managed design campaigns for events, such as the annual Senior Hall of Fame and Senior Olympics.

Photographed special events to use in marketing collateral and to have for documentation purposes.

Managed business card orders and apparel inventory.

SKILLS

Dean's List

FCBDD Volunteer

Hospice Volunteer

Adobe Creative Suite
Drawing
Microsoft Office
Photography

ACTIVITIES & AWARDS

Cincinnatus Century Scholarship

Steak 'N Shake

Server May 2013 — January 2016

Maintained excellent standards of customer service during high-volume, fast-paced operations.